The rising number of people suffering from obesity and high cholesterol levels is one of the primary factors driving the [cholesterol testing services market](https://www.prophecymarketinsights.com/market_insight/Global-Cholesterol-Testing-Services-Market-93). Cholesterol is a chemical component that is necessary for the formation of cell membranes as well as hormones like oestrogen and testosterone. Furthermore, the market is being driven by an ever-increasing geriatric population with high cholesterol levels in plasma. Furthermore, rising public attitudes toward smoking and alcohol usage may lead to increased cholesterol deposition, which is driving up need for diagnostic tests. The FDA's approval of home cholesterol tests to assess total fat levels in blood with 95 percent accuracy is likely to stimulate market growth. The absence of diagnostic facilities and competent pathologists in emerging economies, on the other hand, is limiting market expansion.

**Region Analysis:**

In terms of region, the global cholesterol testing market is predicted to be dominated by North America in 2016, with the United States accounting for a significant share. During the forecast period, Asia is expected to have the highest CAGR. This is attributable to the Asian region's enormous population base, rising prevalence of cardiovascular illnesses, and expanding diagnostic facilities. Countries with a large elderly population, such as China and Japan, are creating low-cost devices for the market, which will create a large market for cholesterol testing in the APAC area in the future.

To know the upcoming trends and insights prevalent in this market, click the link below:

[**https://www.prophecymarketinsights.com/market\_insight/Global-Cholesterol-Testing-Services-Market-93**](https://www.prophecymarketinsights.com/market_insight/Global-Cholesterol-Testing-Services-Market-93)

**Key Highlights:**

* OptiBiotix has released a cholesterol-lowering food supplement in Italy in January 2020. The modern introduction represents a new beginning in the year 2020. ProBiotix announced that the product introduction would be accompanied by a thorough marketing campaign aimed at traditional practitioners, pharmaceutics, and cardiologists in order to improve the treatment of at-risk patients by using a consistent, scientifically-formulated food supplement.

**Segmentation:**

The Global Cholesterol Testing Services Market is accounted for US$ 16.22 billion in 2020 and is estimated to be US$ 35.66 billion by 2030 and is anticipated to register a CAGR of 8.2%. The global Cholesterol Testing Services market is segmented based on age group, service provider and region.

* Based on Age Group, the Global Cholesterol Testing Services Market is segmented into Geriatric, Adults, and Pediatric.
* Based on Service Provider, the Global Cholesterol Testing Services Market is segmented into Hospitals, Diagnostic Laboratories, Ambulatory Care Centers, and Others.

**Competitive Analysis:**

The key players operating the global Cholesterol Testing Services market includes Quest Diagnostics Incorporated, Spectra Laboratories Inc., Bio-Reference Laboratories Inc., Eurofins Scientific (Luxembourg), Clinical Reference Laboratory, Inc. (CRL), ACM Medical Laboratory, Adicon Clinical Laboratory, Unilabs, SYNLAB International GmbH, and Laboratory Corporation of America Holdings (LabCorp).